

Eugene Mercado

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Profile

Creative multimedia designer/developer with experience working with enterprise-level organizations and start-up companies in the hi-tech and consumer industries.

Experience

WEB/MULTIMEDIA DEVELOPER & CONSULTANT | UNDO STUDIOS, SANTA CLARA | 2008 - PRESENT

Provides various types of cost-effective marketing solutions for clients. Projects range from static/dynamic HTML layouts to multimedia presentations. Clients include Cisco Systems, Airbnb, and NetApp.

PRODUCTION ARTIST/INTERN | MONKEYCHICKEN DESIGN, SANTA CLARA | 2008

Aided in the design and implementation of several Flash web banners, revised HTML pages according to client specification, and created a set of iPhone-like icons for a prototype touchscreen user interface. Clients include Trolltech/Nokia, NGDC, Blaze, and General Electric.

PRODUCTION ARTIST/STUDENT ASSISTANT | BROOKS COLLEGE, SUNNYVALE | 2007 - 2008

Administered to student needs; submitted multiple designs that have been implemented for school-related signs, informative flyers, and inserts to the institution's distributed student graduation packet.

SERVICE REPRESENTATIVE | COMERICA BANK, PALO ALTO | 2003 - 2007

Designed marketing materials for in-branch events. Interacted with enterprise-level executives, owners of small businesses, and personal account holders on a daily basis., assisting to their needs. Trained new employees on the HOGAN operating system used by the company. Generated over \$1 million in new customer investments throughout the duration of my employment.

Education

THE ART INSTITUTE OF CALIFORNIA – SUNNYVALE

B.S. Web Design & Interactive Media candidate, 2012

BROOKS COLLEGE – SUNNYVALE, CA

A.S. Graphic Design, 2008

Skills

Microsoft Office Suite, Adobe Creative Suite, QuarkXpress, most comfortable working in web development languages (HTML, CSS, Javascript, JQuery, Actionscript), photography, design layout, digital illustration, information design, interface design, animation fundamentals, authoring fundamentals, digital audio editing, digital identity design, digital typography, motion graphics, color theory.

Awards

R.O.A.R. (Recognition for Outstanding Achievement & Results) Award
Comerica Bank | **2006**

Dean's List Honor Roll

The Art Institute of California, Sunnyvale | **Fall 2008**

Brooks College, Sunnyvale | **Summer/Fall 2007**